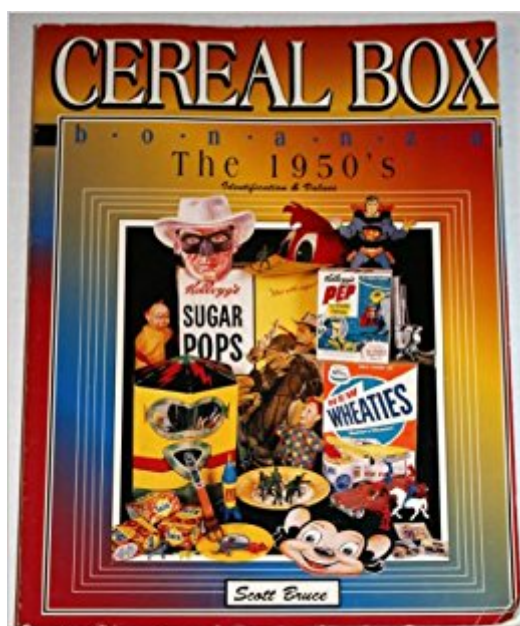


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# Cereal Box Bonanza The 1950's: Identification & Values



## Synopsis

Cereal Box Bonanza the 1950's: Identification & Values Book

## Book Information

Paperback: 144 pages

Publisher: Collector Books (August 1995)

Language: English

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Shipping Weight: 1.6 pounds

Average Customer Review: 4.3 out of 5 stars 4 customer reviews

Best Sellers Rank: #1,933,570 in Books (See Top 100 in Books) #88 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Magazines & Newspapers](#) #1777 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#) #8170 in [Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems](#)

## Customer Reviews

Cereal Box Bonanza the 1950's: Identification & Values Book

I liked this book very much, the pics are fantastic, tons of color photos of boxes and prizes. The only reason it's not perfect in my eyes is the writer's habit of trying to be funny in EVERY paragraph. Almost every other sentence has a joke, pun, metaphor or wisecrack which got old very quickly. Plus the author actually sticks political jokes and slams in here and there which is really unnecessary in a book about CEREAL BOXES! I couldn't care less about someone's opinion one leaning or another when I am trying to read about how to preserve old collectibles. Buy it for the pics, not the information, as you'll have to surf through cheesy jokes the whole time, perhaps he did this to pad it out and make it look like there was more info than there really was.

Well done-thanks!

This 216 page softbound volume features over 500 very large, very sharp, full color photos that you'll love. The book provides a good background for this collectible. It covers boxes, premiums,

mail-in offers and more. Everything is arranged by year. I especially liked all of the offers that the cereal companies provided in the 50's. Brought back many memories. I wish I still had some of the goodies shown that I had at that time. A real memory jogger. A true bonanza worth adding to your collection.

What a wonderful book! Worth twice the price. Filled with color photos of some great cereal box pictorials. Looking through the book was like taking a happy walk through a phase of my childhood. I think some of the pictures on the boxes were far more interesting than the actual items they offered inside or through the mail. You will not regret purchasing this book for fun or reference. I have to give it five stars.

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